



NEWS RELEASE

25 June 2020

Sure premieres the Sure 'Indoor' Big Screen

As a result of the coronavirus pandemic, Sure will replace its annual outdoor Big Screen event with the Sure 'Indoor' Big Screen this year. The event will take place at the Mallard Cinema in September and replaces the 2020 Sure Big Screen for this year only.

The Sure Big Screen, which originally began in 2005, has in recent years marked the start to the school summer holidays. However, while the coronavirus pandemic caused uncertainty in the community the decision was made to adapt the usual big screen event to ensure islanders' safety.

The local telecoms company still wanted to provide a cinema experience for the community this year so will modify the format of the 2020 Sure Big Screen into the Sure 'Indoor' Big Screen which will take place later this year.

The Sure 'Indoor' Big Screen will take place at the Mallard Cinema. Details, including the line up of films, are still being confirmed and more information regarding the Sure 'Indoor' Big Screen will be shared on the Sure Guernsey Facebook page: <https://www.facebook.com/SureGsy/>.

Charlotte Dunsterville, chief consumer officer at Sure, said: "We know the Sure Big Screen is well loved by islanders of all ages and it was difficult to accept that we wouldn't be able to put it on in its normal format this year. However, thanks to the incredible work of the States of Guernsey and all islanders, we are now in phase five earlier than expected so are able to plan the Sure 'Indoor' Big Screen, which we hope people will look forward to at the end of the summer holidays. The weekend will provide families and film buffs the opportunity to see some fantastic films and capture the spirit of the Sure Big Screen.

"We look forward to seeing everyone at the Mallard in September and will ensure the Sure Big Screen is back bigger and better next year!"

Supporting the community, especially as we return to the 'new normal', is a priority for Sure. Since the start of lockdown, Sure has increased its support and donated a

total of £22,000 to the Sure Community Foundation to support local causes and charities in Guernsey, as well as offering free broadband upgrades and facilitating free helplines.

Sure is also hosting a number of competitions on its Facebook page including Guernsey frontline workers having the opportunity to win a pair of cinema tickets.

For more information on the Sure 'Indoor' Big Screen and competitions visit the Sure Guernsey Facebook page here: <https://www.facebook.com/SureGsy>

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Notes to editors:

About Sure

www.sure.com

Twitter: <https://twitter.com/SureGuernsey?lang=en>

Facebook: <https://www.facebook.com/SureGsy/>

LinkedIn: <https://www.linkedin.com/company/sure-international>

Headquartered in Guernsey, Sure provides telecommunications and related services across the Channel Islands, the Isle of Man and in the British Overseas Territories of Ascension, Falklands, Saint Helena and Diego Garcia.

Sure provides fixed voice, mobile, broadband and Cloud services in the Channel Islands and Isle of Man. In the British Overseas Territories, Sure operates under exclusive licences with full-feature networks delivering voice, broadband data services and, in certain markets, TV.

The corporate division of the business, Sure International, specialises in offshore connectivity, enabling those companies that operate in the islands to reliably and efficiently connect and transact with their global partners.

Sure's approach to business is based on its values of simplicity, trust, one team and customer driven. The last of these values has resulted in annual multi-million-pound investments to provide customers with the best and latest services to meet their needs.

Customer experience is at the heart of Sure's approach and the company was found to have the most satisfied customers in the Channel Islands in a 2018 study carried

out by the independent regulator in the islands. In the Isle of Man, Sure was rated the best overall network (Source: a Sure-commissioned independent study carried out by Systemics group, 2017).

Sure is a member of the Batelco Group, a leading telecommunications provider to 14 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.