# NEWS RELEASE

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## Guernsey to Alderney: Shore to Shore with Sure

Sure has unveiled newly upgraded technology on the Alderney Ferry Services for the upcoming season.

Running daily from March to October, travellers on the ever-popular trips to Alderney used to see a drop off of 4G signal halfway through the hour-long crossing, but this will no longer happen thanks to Sure's investment an onboard free WiFi service.

Passengers will now enjoy WiFi connectivity for the whole crossing, staying connected while on the water.

Mike Fawkner-Corbett, Head of Consumer at Sure, said: "These ferries are essential to Guernsey staying connected to the Alderney community, so we wanted to make sure people could also stay connected while travelling through the addition of this technology."

Charlie Smith, Alderney Ferry, said: "Having the WiFi service for passengers is a huge benefit so we are very thankful for the fantastic service that Sure has provided, especially for our passengers, this is a great feature while using Alderney Ferry Services this season."

ENDS

Issued by Rebecca Lane, Orchard PR, 01481 251251, rebecca@orchardpr.com

Notes to editors:

**About Sure**

www.sure.com

Twitter: https://twitter.com/SureGuernsey?lang=en
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Sure provides a broad range of telecommunications including broadband and mobile services to the islands of Guernsey, Jersey, Isle of Man, Falkland Islands, St Helena, Ascension and Diego Garcia.

In Guernsey Sure is rolling out fibre broadband network which will reach all of the island's 30,000 properties by 2026. This £37.5m investment (£25m of which comes from Sure, with up to £12.5m coming from the States of Guernsey) will futureproof the Bailiwick's connectivity and build the fastest network in the Channel Islands.

Sure Business specialises in providing managed business solutions including networking, data centre, cloud and cybersecurity services enabling our corporate customers to accelerate their own digital transformation, increase productivity and improve customer experience.

Sure's purpose is connecting our island communities for a better future, based on the values of one team, striving for customer satisfaction, reliability, having a passion for technology and learning, and being community and sustainability focused.

Since 2013 Sure has been a member of the Batelco, a leading telecommunications provider to 12 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.