



NEWS RELEASE

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The Sure Community Foundation responds to islanders in need during the pandemic

The Sure Community Foundation, the charitable enterprise of the telecoms company Sure, has donated £27,000 to local causes across Sure locations since the start of coronavirus pandemic.

Sure is committed to being part of island life and the Foundation, which is run purely by Sure staff across the organisation, has been working hard to increase its support to help those that need it most during this difficult time. Since the outbreak, Sure staff across the seven territories increased their donations and raised £12,700 which Sure matched pound for pound to help the Foundation further its support to the community.

During the coronavirus pandemic, many charities have seen an increase in work and the Foundation has tried to support as many as possible locally in Jersey.

The charity Brightly, which aims to support people from birth to 25 living in care, leaving care or are experiencing adversity were supplied with vouchers to feed ten children. The Foundation also supplied Les Ormes, which transitioned into a food station during lockdown, with five new mobile phones and SIM cards to enable them to stay in touch with their drivers delivering food to vulnerable islanders.

Alan Le Pavoux, Charity Manager for the Bosdet Foundation which owns Les Ormes said: "Throughout the COVID-19 pandemic Volunteer.je has been instrumental in recruiting and placing volunteers to support our community. From food banks and meals on wheels to healthcare assistance and dog walkers this support has only been possible because of high quality access to the Internet and telephone support. Mobiles kindly donated by Sure have enabled us to provide a continuous service anywhere on the island. We are really grateful to Sure for providing this resource and the impact it has had in maintaining our service."

Another charity supported by the Foundation during the pandemic was Beresford Street Kitchen, which is usually a busy café, meeting point and social hub in Jersey, that provides workplace opportunities for people with widely ranging skills and life experiences. The charity set up a Pay it Forward scheme to support people during lockdown and has provided over 3,500 home cooked and chilled, nutritious meals to people in the community. To support the scheme, the Foundation donated £500 which will provide a further 100 meals for Jersey residents in need.

During lockdown it was harder for islanders to stay well, both mentally and physically. The charity Mind Jersey has been working tirelessly to continue its support to new and existing clients by finding new ways of communicating with clients while one to one meetings were temporarily suspended. To support the charity the Foundation donated £500 to help them continue the great work they are doing for the Jersey community.



Karen Jagger of the Sure Community Foundation said: “Everyone involved with the Foundation has been working incredibly hard to help as many people as possible. Although our support is often small, we hope that we have helped islanders. We are always looking for charities to get in touch with us, so please let us know if you too would like support.”

If you would like to get in touch with us about a charitable or community project, please email **CommunityFoundation@sure.com** or visit our website for more information:
<https://www.sure.com/Jersey/about-us/in-the-community/>

#SupportingOurCommunity

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Notes to editors:

About Sure

www.sure.com

Twitter: <https://twitter.com/SureJSY/>

Facebook: <https://www.facebook.com/SureJersey>

LinkedIn: <https://www.linkedin.com/company/sure-international>

Headquartered in Guernsey, Sure provides telecommunications and related services across the Channel Islands, the Isle of Man and in the British Overseas Territories of Ascension, Falklands, Saint Helena and Diego Garcia.

Sure provides fixed voice, mobile, broadband and Cloud services in the Channel Islands and Isle of Man. In the British Overseas Territories, Sure operates under exclusive licences with full-feature networks delivering voice, broadband data services and, in certain markets, TV.

The corporate division of the business, Sure International, specialises in offshore connectivity, enabling those companies that operate in the islands to reliably and efficiently connect and transact with their global partners.

Sure’s approach to business is based on its values of simplicity, trust, one team and customer-driven. The last of these values has resulted in annual multi-million-pound investments to provide customers with the best and latest services to meet their needs.

Customer experience is at the heart of Sure’s approach and the company was found to have the most satisfied customers in the Channel Islands in a 2018 study carried out by the independent regulator in the islands. In the Isle of Man, Sure was rated the best overall network (Source: a Sure-commissioned independent study carried out by Systemics group, 2017).

Sure is a member of the Batelco Group, a leading telecommunications provider to 14 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.