



NEWS RELEASE

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Facing the facts about fibre

Questions about fibre broadband? Sure, is hosting fibre drop-in events, called 'Fibre Fridays', starting from Friday 14th April in the Douglas store to answer any questions about fibre installation and their fibre services. There will be a dedicated member of staff ready to speak to the public about changing their landline and broadband to fibre.

The Fibre team will be on hand in the Sure shop at 35 Strand Street every Friday from 3pm – 5pm, ready to speak to anyone looking to learn more about fibre broadband, the pricing, what broadband speed they may need, how the installation works, if their current router is suitable for fibre and anything else they might need to know. The staff can help you switch to fibre during the drop-in.

Appointments are also available to the public, which can be booked through the [Sure website](#).

Fibre broadband is being rolled out across the Isle of Man and will reach 99% of properties on island by 2024. Residents can see if their property is fibre-ready by using [Sure's postcode checker](#) at www.sure.com.

ENDS

Issued by Rebecca Lane, Orchard PR, 01481 251251, rebecca@orchardpr.com

Notes to editors:

About Sure

www.sure.com

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We are a supplier of telecommunication and IT services in Guernsey, Jersey and the Isle of Man. We also provide services to Diego Garcia, St Helena, Ascension Island and the Falkland Islands.

Since being established in the Isle of Man in 2007, Sure has evolved into a full-service telecommunications and IT provider for Manx residents and businesses. Marking its 15th anniversary in the island in 2022, Sure customers are increasingly able to connect to the island's fibre broadband network.

Our history in the islands dates back to 1896 and we've been proud to keep our island communities connected ever since then.

We recognise that our customers around the world are living increasingly digital lives and our mission is to keep them connected through innovative communications and technology solutions.

Whether it's fixed landline and broadband services, or state-of-the-art mobile networks, we provide the latest technology to power human connections.

Sure Business provides IT consultancy to match the ambitions of local, national and international businesses. Our resilient infrastructure supports everything from remote and flexible working to the latest cybersecurity and Cloud solutions.

The way we do things

We are proud to be a local company operating in small communities around the world, and recognise the value of forming deep customer relationships and playing our part in giving back.

The Sure Community Foundation is our way of contributing to charitable and not-for-profit causes and initiatives.

At Sure we operate as one team, with a passion for technology, our communities and sustainability. We strive to earn customer loyalty and aim above all to provide reliable solutions to connect our islands for a better future.

Our owners - Beyon

Sure is part of Beyon, a technology group born in Bahrain to reach out to the region and beyond. The group of companies brings technology closer to people and businesses with best-in-class connectivity and digital solutions.