



## NEWS RELEASE

14 August 2020

### **The Sure Big Screen moves to the Mallard**

For this year only, Sure is replacing its popular outdoor cinema event with the Sure 'Indoor' Big Screen, to be held at the Mallard Cinema on Friday 4 and Saturday 5 September 2020.

The free ticketed event, which will mark the end of the summer holidays, will provide families and movie enthusiasts the opportunity to watch four films at the Mallard for free.

Showcasing a range of films, the fun-packed event kicks off on Friday 4 September at 3:00pm with the popular *Trolls World Tour*, which was released earlier this year, followed at 7:30pm by the hilarious romantic comedy *Bridesmaids*.

On Saturday 5 September, Sure invites islanders to 'a whole new world' as it screens the live-action *Aladdin* at 3:00pm. To close the event and to celebrate its 40<sup>th</sup> anniversary, *Star Wars: The Empire Strikes Back* will be starting at 7:30pm.

To apply for your free tickets, complete the form on the Sure website with the number of tickets you would like for your chosen film, up to a maximum of five tickets per film. Winners will be selected at random. Everyone who applies will automatically be entered into a free prize draw for the chance to win a pair of cinema tickets every month for a whole year. That's 12 films for you and a friend to enjoy! The competition will run from Saturday 15 August until 27 August, with the winners announced on Friday 28 August.

Charlotte Dunsterville, Chief Consumer Officer at Sure said: "We look forward to providing families and film enthusiasts with an alternative event this year. We love the Sure Big Screen so we're so pleased to host the Sure 'Indoor' Big Screen as the next-best alternative after what has been an uncertain year. We want to thank the

Mallard who have been a pleasure to work with and enabled us to provide this fun-filled weekend before the end of the summer holidays. We hope all our winners enjoy the films and we look forward to welcoming everyone back to the Sure 'Outdoor' Big Screen in 2021."

To apply for tickets, visit the Sure website here: <https://www.sure.com/guernsey/sure-indoor-big-screen-2020/>

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Notes to editors:

#### **About Sure**

[www.sure.com](http://www.sure.com)

Twitter: <https://twitter.com/SureGuernsey?lang=en>

Facebook: <https://www.facebook.com/SureGsy/>

LinkedIn: <https://www.linkedin.com/company/sure-international>

Headquartered in Guernsey, Sure provides telecommunications and related services across the Channel Islands, the Isle of Man and in the British Overseas Territories of Ascension, Falklands, Saint Helena and Diego Garcia.

Sure provides fixed voice, mobile, broadband and Cloud services in the Channel Islands and Isle of Man. In the British Overseas Territories, Sure operates under exclusive licences with full-feature networks delivering voice, broadband data services and, in certain markets, TV.

The corporate division of the business, Sure International, specialises in offshore connectivity, enabling those companies that operate in the islands to reliably and efficiently connect and transact with their global partners.

Sure's approach to business is based on its values of simplicity, trust, one team and customer driven. The last of these values has resulted in annual multi-million-pound investments to provide customers with the best and latest services to meet their needs.

Customer experience is at the heart of Sure's approach and the company was found to have the most satisfied customers in the Channel Islands in a 2018 study carried out by the independent regulator in the islands. In the Isle of Man, Sure was rated the

best overall network (Source: a Sure-commissioned independent study carried out by Systemics group, 2017).

Sure is a member of the Batelco Group, a leading telecommunications provider to 13 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.