



FINAL NEWS RELEASE

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Calling all budding young artists to design the telephone directory cover

Sure is calling all Bailiwick of Guernsey students aged 5-18 years to design a cover for the Sure 2021/22 telephone directory.

The winning artwork will be displayed on more than 35,000 copies of the upcoming telephone directory which will be sent to local businesses and homes. The winner's school will also win £500 to go towards sports and arts equipment.

The competition runs until Sunday 11 July and, to enter, students must design a piece of artwork based on wellbeing, fitness and sport in the Bailiwick. The local telecoms company wants to encourage local children and young people to consider what sport and wellbeing means to them. As the Technology Partner for the Guernsey 2023 NatWest International Island Games and one of Guernsey's largest single employers, Sure prioritises its employees' wellbeing and has a rich history in sport having sponsored and formed many sporting teams across its 125 year history.

Justin Bellinger, chief executive at Sure Guernsey, said: "There is a clear link between being active and our wellbeing. That's why we're proud to be the Technology Partner for the Guernsey 2023 NatWest International Island Games as well as sponsor this year's Pride of Guernsey sports volunteer of the year award. We'd love to see our passion for island sport reflected on the cover of the Sure 2021/22 telephone directory.

"We're looking forward to seeing the artwork that our local students produce for this competition. We ask that the artists depict what they feel represents sport and wellbeing in Guernsey. Whether that is surfing at Vazon, walking along the cliffs or eating local and healthy produce, there is no boundary to creativity. We want all students to remember that the world is their ormer!"

The artwork must be a drawing or painting. Materials may be oil, watercolour, acrylic pastel, crayon, pencil, or ink. Photography or computer-generated art may not be submitted and entrants are asked not to write on their artwork. All artwork submitted must be a minimum A4 size and portrait orientation.

To be in with a chance of winning, simply send a photo of each entry via email to competitions@sure.com, including the artist's name, school and best contact details. The competition runs until 11 July 2021. Shortlisted entries will be notified on Wednesday 14 July. Please ensure the original artwork is stored in a safe location. The shortlisted entries will be collected from schools before the end of term and the winning artwork will be professionally photographed, to be used as the front cover of the Sure directory.

For more information and details about the competition, including the full terms and conditions, please visit: www.sure.com/guernsey/terms-and-conditions/

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Notes to editors:

About Sure

www.sure.com

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Headquartered in Guernsey, Sure provides telecommunications and related services across the Channel Islands, the Isle of Man and in the British Overseas Territories of Ascension, Falklands, Saint Helena and Diego Garcia.

Sure provides fixed voice, mobile, broadband and Cloud services in the Channel Islands and Isle of Man. In the British Overseas Territories, Sure operates under exclusive licences with full-feature networks delivering voice, broadband data services and, in certain markets, TV.

The corporate division of the business, Sure International, specialises in offshore connectivity, enabling those companies that operate in the islands to reliably and efficiently connect and transact with their global partners.

Sure's approach to business is based on its values of simplicity, trust, one team and customer-driven. The last of these values has resulted in annual multi-million-pound investments to provide customers with the best and latest services to meet their needs.

Sure is a member of the Batelco Group, a leading telecommunications provider to 13 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.