



NEWS RELEASE

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A Quiet Zone worth shouting about

A remodelled space at the Digital Greenhouse will provide a Quiet Zone for the local business community, thanks to support from Sure.

The space has been specifically designed to provide the Greenhouse's members a quieter place for focused work. Sure has donated desks, monitors, laptop docks, wireless keyboards and mice to ensure the space is fit for purpose.

Due to the lockdown in the Bailiwick, many islanders would have been working from home without the correct equipment or with the distraction of family life. This investment from Sure will provide users with a distraction-free area to work.

Justin Bellinger, Chief Executive at Sure in Guernsey, said: "It's great to see this Quiet Zone open, it's been in the planning for a while now. We listened to the Digital Greenhouse team on what their members needed to become more efficient and were pleased to be able to help by supplying the equipment.

"Covid-19 has been a huge setback for many businesses and start-ups, but it has also given others the impetus to set up a business or spot an opportunity. Entrepreneurs and small businesses will be a vital part of Guernsey's 'Revive and Thrive' strategy and this new resource will provide a digitally enabled space for those with vision and ambition to start and grow their own enterprise."

The Quiet Zone was planned to open earlier in the year but delayed due to the Covid-19 pandemic. Now the Bailiwick is in phase 5, the Digital Greenhouse is open and welcoming members old and new.

Lucy Kirby, Director at the Digital Greenhouse, said: "We are very pleased to be adding this additional quiet space to our hotdesking now we are able to re-open to our

members. Since lockdown caused us to work from home, we're expecting many users to need a quiet space away from the noise of home life.

"Of course digital enablement is at the heart of many businesses' strategies so this space, thanks to Sure's support, will be ideal for many of our members."

The Quiet Zone is a hot desk area, open to the Digital Greenhouse's members.

ENDS

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Notes to editors:

About Sure

www.sure.com

Twitter: <https://twitter.com/SureGuernsey?lang=en>

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Headquartered in Guernsey, Sure provides telecommunications and related services across the Channel Islands, the Isle of Man and in the British Overseas Territories of Ascension, Falklands, Saint Helena and Diego Garcia.

Sure provides fixed voice, mobile, broadband and Cloud services in the Channel Islands and Isle of Man. In the British Overseas Territories, Sure operates under exclusive licences with full-feature networks delivering voice, broadband data services and, in certain markets, TV.

The corporate division of the business, Sure International, specialises in offshore connectivity, enabling those companies that operate in the islands to reliably and efficiently connect and transact with their global partners.

Sure's approach to business is based on its values of simplicity, trust, one team and customer-driven. The last of these values has resulted in annual multi-million-pound investments to provide customers with the best and latest services to meet their needs.

Customer experience is at the heart of Sure's approach and the company was found to have the most satisfied customers in the Channel Islands in a 2018 study carried out by the independent regulator in the islands. In the Isle of Man, Sure was rated the

best overall network (Source: a Sure-commissioned independent study carried out by Systemics group, 2017).

Sure is a member of the Batelco Group, a leading telecommunications provider to 13 markets spanning the Middle East & Northern Africa, Europe and the South Atlantic and Indian Ocean.